

A unique countryside retreat, boutique spa and sustainable working farm in the heart of Kent, only 37 minutes by train from London.

# Hello and welcome

to Green Farm - a place where corporate events go beyond the boardroom. Set within the tranquil Kent countryside, our exclusive setting offers the perfect blend of comfort, inspiration, and connection.

As our family home, business and life's work - we are deeply committed to values that matter: ethical responsibility, environmental integrity, and a community-first mindset. We aim to attract like-minded businesses and individuals who share this vision and have similar objectives.

Green Farm is not a venue, but a place where you and your teams can immerse yourself in a space designed to foster meaningful connections with nature, people, and purpose.

#### What makes Green Farm the ideal choice for your next event?

Space to think and connect – free from daily distractions, our peaceful surroundings help teams gain fresh perspectives and spark innovative ideas.

Tailored experiences – whether it's a strategy session, leadership retreat, or a wellness-focused getaway, we design each event to align with your goals.

Unique setting – from our converted historic buildings to open countryside, we offer spaces that inspire, including meeting areas, breakout zones, and outdoor fire-pit gatherings.

Exceptional hospitality – fresh, seasonal food crafted from our own farm produce, boutique accommodation, and a personal touch ensure an unforgettable stay.

Purpose-driven impact – by choosing Green Farm, you support our commitment to sustainability and community engagement through our charity, The Pearce Coggan Foundation.

If you're looking for an environment where ideas flourish, teams bond, and wellness is prioritised, Green Farm is the perfect choice.

We look forward to discussing how we can create an experience that leaves a lasting impact.

Wamest regards,

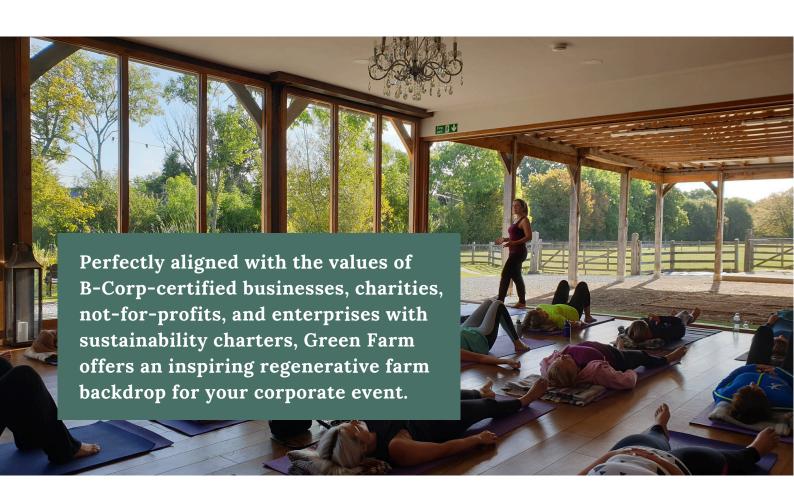
Maryann & Martin





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# INTRODUCTION to Green Farm

Step away from the ordinary and experience something truly exceptional for your next corporate event. Set in the heart of the Kent countryside, just 35 minutes from London St Pancras to Ashford International, Green Farm offers a peaceful yet accessible retreat venue ideal for providing an inspiring and memorable environment for a range of corporate events: from leadership team meetings, executive retreats, strategy sessions to client gatherings and company away days.

Surrounded by nature, Green Farm isn't your typical corporate venue. It's a refreshing alternative to traditional meeting spaces, allowing teams to step away from daily distractions and immerse themselves in an environment that fosters creativity, collaboration, and wellbeing.



At the heart of Green Farm is The Pearce Coggan Foundation (Reg #1189417), a charity set up by owners Maryann and Martin. Dedicated to empowering people – especially those from disadvantaged backgrounds – it provides to opportunities to connect with nature, learn about and experience the countryside, regenerative farming and foster meaningful relationships.

The Foundation also works to protect, conserve and enhance the natural environment, from the local meadows and hedgerows surrounding Green Farm, to the enchanting ancient woodlands and other larger conservation efforts in and around Kent.

Funding for these initiatives comes from donations and Green Farm's commercial ventures, and also goes towards providing activities - such as city-based family camping, outdoor group experiences, volunteer programs, and conservation projects - which all align with the charity's three core objectives:

- Getting people outdoors and staying active
- Understanding where our food comes from and how it's produced
- Reconnecting society with nature

# WHY CHOOSE Green Farm?

Green Farm is a unique country farm estate in the heart of the Kent countryside and is home to luxury accommodation, a boutique spa and a conservation-focused working farm. Whether you are hosting an away-day or an overnight retreat, it is an ideal setting for your next corporate event.

#### Green Farm offers:

- An environment to inspire creativity and productivity
- Flexible spaces with experiences tailored to you, from away days to overnight stays
- Opportunities to incorporate nature-based activities into your agenda
- Exceptional food and wellness options to support your team's wellbeing



### KIND WORDS

"Green Farm is a fantastic location for corporate events. We had a few days as a senior leadership team focusing on leadership training and team building. The mixture of the studio, the barn, beautiful surroundings, plus Green Farm produce for lunches and dinners, made it a successful and very memorable event. Martin and Maryann are fantastic hosts and made sure every detail and requirement was met and exceeded."

Rob Crowley, Plentific

### EVENT FACILITIES

#### Smaller Meetings - Groups of 6 - 12

- Held in The Barn
- · Long communal table, wi-fi, laptop wall projector and flip-chart

#### Larger Meetings - Groups of 12-22

- Held in the Studio, equipped with wi-fi, laptop wall projector and flip-chart
- The Studio can be arranged with U-shape or theatre style seating
- Meeting circle for 22 people

#### More informal meetings

- More casual meetings can be held in the recreation area in The Barn or outdoors in our private woodlands called 'Fairyland', seated around the campfire circle
- The open plan living area in the Barn can be used as a second business meeting space, with sofa style set up or using the large dining table as a conference style table







### **ACCOMMODATION**



Green Farm's luxury accommodation includes The Farmhouse and The Barn, offering 12 bedrooms that can sleep up to 22 guests (shared occupancy). Both properties have been beautifully restored, blending historic charm with modern comfort.

#### The Farmhouse

The Farmhouse is the private home of Maryann, Martin and their dogs. It is a fabulous 600-year-old Grade II Listed property that has been carefully restored to the highest standards, filled with beautiful original features, perfect reading nooks, original beamed rooms and with luxurious individually designed rooms.

- 7 individually designed bedrooms with luxury super-king beds (or twin configurations)
- Egyptian cotton sheets, fluffy pillows, and soft dressing gowns
- En-suites or private bathrooms for each room



Further photos of both the Farmhouse and The Barn can be found HERE

#### The Barn

A beautifully converted 19th-century Grade II Listed coaching house which has been lovingly restored, it features:

- 6 individually designed bedrooms with luxury super-king beds (or twin configurations) across the main Barn and Cow Shed
- Accommodation for up to 14 guests, four doubles and two triple rooms, with en-suites or private bathrooms
- Egyptian cotton sheets, fluffy pillows, and soft dressing gowns
- Open-plan living and dining areas for group gatherings with beautiful original beams

### **FOOD**

#### Our philosophy

Eat fresh, home-grown produce as much as possible, served as nature intended with very little intervention. Cooking with the seasons, we predominately use produce from our own vegetable garden and meat from our own ethically raised farm animals. We ensure all other foods are sourced locally from other farms and producers who share our sustainability and regenerative values. Working with our in-house nutritionist enables us to cater for all dietary requirements.

#### **Food**

All our meals are freshly prepared by our inhouse team to nourish and inspire the body, mind and soul. Letting the produce shine and guide us, you will eat with the seasons in a traditional farmhouse-style with delicious dishes designed to share and stay sociable.

We will always ask you for your dietary requirements: allergies, intolerances and food preferences, so that we can produce nutritious, balanced meals that will suit all your team.



#### Drinks

We have a small, select drinks list, including local wines, beers, ciders and gins which are available for purchase.



#### Catering

Food and refreshments are tailored around your needs, however lunches are often best served as self-service buffet style to allow for a more informal environment. Dinner is more formally seated and can be table service or buffet style. The choice is yours.



#### Elevate your event with Green Farm experiences and activities

Our guests are invited to enjoy all the unique benefits that Green Farm has to offer. Crafted to your needs, we can help you build in a variety of bespoke activities and nature-based experiences into your agenda.



### RETREAT INSPIRATION

The perfect space to disconnect from workplace distractions

#### 1. Leadership Retreats & Strategy Days

Distraction-free strategic planning and leadership development sessions.

#### 2. Wellbeing & Resilience Workshops

Tailored experiences focused on mental and physical wellbeing.

#### 3. Team-Building & Away Days

Foster connection and collaboration with activities like guided nature walks, farm-to-table cooking experiences, wild swimming, or conservation projects.

#### 4. Creative & Innovation Sessions

Spark new ideas in a fresh, open environment with brainstorming sessions, creative workshops, and digital detox spaces to help teams think outside the box.

#### 5. Client Hospitality & Relationship Building

Host intimate networking events, business brunches, or wellness-inspired client appreciation days, offering a unique alternative to the usual corporate event.

#### 6. Sustainability & CSR Initiatives

Engage teams in meaningful environmental projects such as tree planting, regenerative farming workshops, or eco-conscious living talks.

#### 7. Corporate Wellness Retreats

Designed to help employees re-set, reduce stress, and return to work refreshed.

#### 8. Training & Development Programs

Whether it's skills training, executive coaching, or professional development workshops, Green Farm provides a peaceful and inspiring space for learning.

#### 9. Women in Leadership & Menopause Wellbeing Retreats

Specialist female leadership events, networking, and support around menopause wellness in the workplace.

#### 10. Small-Scale Conferences & Off-Sites

Swap the city for an immersive, countryside setting that fosters deeper engagement, creativity, and meaningful discussions.

### PRICING GUIDE

#### **Corporate Day Retreat**

9am arrival / depart 4.30pm - £200 + £95pp

Inlcudes:

Tea, coffee, pastries
Mid-morning refreshments - tea, coffee
Two course buffet lunch
Mid-afternoon refreshments - tea, coffee, cake

Minimum of 6 delgates, maximum of 24 delegates

#### The Corporate Classic Overnight Stay - 1 night, 2 days

1 night, 2 days £500 + £445pp single / sharing £395pp

Inlcudes:

9am arrival: Tea, coffee, pastries
Mid-morning refreshments - tea, coffee
Two course buffet lunch
Mid-afternoon refreshments - tea, coffee, cake
Two course evening meal
1 night bed and breakfast
Day 2: as above
Depart 4.30pm

Minimum of 6 delgates, maximum of 22 delegates

#### Additional 24 hours + The Corporate Classic Overnight Stay

2 nights, 3 days £750 + £695pp single / sharing £595pp

Itinerary as above for three days

Minimum of 6 delgates, maximum of 22 delegates

For overnight stays we can accommodate 12 guests on a single occupancy basis or 22 guests with some delegates sharing twin bedded accommodation.

Pricing may vary based on your detailed requirements.

All prices exclude 20% VAT.

### SUSTAINABILITY

At Green Farm, we are deeply committed to environmental sustainability, ethical practices, and social responsibility, integrating these core ESG pillars into all aspects of our operations.

Our unwavering commitment to excellence in these areas is evident in both our daily practices and long-term initiatives, as we work to cultivate a harmonious synergy between our business, the environment, and the community.

#### 1. Environmental Sustainability

**Regenerative Agriculture:** Green Farm adopts regenerative farming techniques that nurture biodiversity and improve soil health, all while producing premium-quality, 100% pasture-fed meat. Our cattle and sheep graze naturally, while free-range pigs and chickens thrive on locally sourced, wholesome diets.

Innovative Energy Solutions: The farm operates as a model of renewable energy use, with a ground-source heat pump, solar power generation, and an ingeniously restored Victorian well for water conservation. Even our cozy log burners rely solely on wood from our carefully managed woodlands.

**Biodiversity Improvement:** We are working with Kent Wildlife Trust and South-East Rivers Trust on improving the water quality of the River Beult, holding water back with leaky-woody dams. This is creating a wet woodland habitat for a wide variety of flora and fauna, including the critically endangered water voles and doormice

#### 2. Ethical Practices

**Holistic Animal Care:** Animals at Green Farm live freely and naturally, reflecting a profound commitment to welfare and ethical farming principles. This aligns with our ethos of producing food in harmony with nature.

**Advocacy for Sustainable Farming:** As active members of the Pasture-Fed Livestock Association and the Nature Friendly Farming Network, Green Farm champions a farming future that prioritises sustainability and ethical integrity, setting an industry benchmark.

#### 3. Social Responsibility

**Empowering Communities:** Through The Pearce Coggan Foundation (CC# 1189417), Green Farm creates transformative experiences, such as bringing urban children to the countryside or involving vulnerable adults in their thriving Community Garden. These initiatives inspire connection, healing, and growth.

**Local Collaboration:** Green Farm doesn't just exist within its community; it actively uplifts it. By sourcing from local producers, fostering partnerships, and providing employment, the farm strengthens the rural economy and fosters resilience.

## PHOTO GALLERY



# PHOTO GALLERY



## PHOTO GALLERY



# BOOKING YOUR RETREAT

To discuss and book your corporate event please contact us to find out more. We can't wait to build a bespoke event experience just for you and welcome you to Green Farm.



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